

Press release +++ Hotelga 2026
September 02 to 04, 2026



Hotelga 2026 Adds Special Flight Discounts to Boost Nationwide Participation

Buenos Aires, July 2026 – Just weeks ahead of a new edition of Hotelga 2026, attendees traveling from across Argentina to take part in the country's leading hospitality and gastronomy event will be able to access exclusive flight discounts through Aerolíneas Argentinas.

The next edition of **Hotelga 2026** will take place from **September 2 to 4 at La Rural Trade Center, Buenos Aires**. Bringing together entrepreneurs, restaurateurs, hoteliers, chefs, and HORECA suppliers, the event will once again serve as a key platform for business development, networking, training, and the exchange of industry knowledge throughout Argentina and the region.

Visitors can access **discounts of up to 10% on Aerolíneas Argentinas flights***, depending on the city of departure. The benefit is valid for travel between five days before and five days after the event dates and applies to the participant and one accompanying adult.

To redeem the discount:

- Visit www.aerolineas.com.ar/congresos
- Select **"Hotelga"** under the Congresses & Events section
- Enter the promotional code: **HOT89**

Attendees at Hotelga 2026 will have access to a comprehensive program designed to encourage professional development and innovation within an exclusive business environment. Highlights include the **Hotelga Summit**, featuring a governors' panel focused on public policy and the development of Argentina's hospitality and gastronomy industries. Discussions will also explore geopolitical developments, global industry trends, and the impact of artificial intelligence, innovation, and technology.

As in every edition, Hotelga will host the **Grand Final of the Federal Chefs Tournament** and the **Grand Final of the Sustainable Hospitality Competition**, two of the industry's most anticipated competitions. In addition, for the first time ever, **Hotelga will host the World Pizza and Empanada Championship**, organized by APYCE, whose second edition will take place throughout the three days of the exhibition.

These activities will be complemented by live demonstrations, technical presentations from exhibiting companies, and new opportunities for networking and professional development. Organized by **FEHGRA, AHT, and Messe Frankfurt Argentina**, Hotelga 2026 is preparing to offer new spaces and experiences designed to drive business opportunities and support the continued growth of the sector.

** The discount does not apply to flights operated by other airlines or code-share routes. The discount is applied exclusively to the airfare and does not include taxes or additional charges, depending on the city of departure. Current fare regulations applicable to the issued ticket apply. As the Official Carrier, Aerolíneas Argentinas is not responsible for the organization, execution, or any other aspect related to the event.*

Aerolíneas Argentinas: Official Carrier of Hotelga

Aerolíneas Argentinas offers special airfares to participants of events for which it serves as the **Official Carrier**, including the upcoming edition of Hotelga.

If you are interested in receiving information about these exclusive discounts, you can subscribe to their mailing list here:

<https://www.aerolineas.com.ar/registro-descuentos-eventos-congresos>

Social media:

<https://www.facebook.com/hotelgaferia>

<https://x.com/Hotelgaferia>

https://www.instagram.com/hotelga_feria

Hashtags

#Hotelga #Hotelga2026

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Information about FEHGRA

Since 1941, the Argentine Hotel and Restaurant Business Federation has represented all the country's activity. Its objective is to defend the interests of the sector and collaborate in the development of gastronomy, hotels and tourism. The entity brings together more than 84,000 companies, grouped in its Entities. There are 67,000 gastronomic establishments and 17,000 hoteliers.

More information in <https://fehgra.org.ar/>

Information about AHT

The Argentine Tourism Hotel Association is a non-profit organization with extensive experience, recognition and presence throughout the national territory founded in February 1977. It groups and represents the most important hotels in the country, distinguished by the quality of their facilities and the excellence of the services provided to their guests. The AHT supports the interests of the hotel and tourism sector together with the public and private sectors, to strengthen the competitiveness of its members and respond to their needs.

More information in <https://www.ahtra.com.ar/>

Information about Messe Frankfurt Argentina

It is the local subsidiary of Messe Frankfurt GmbH, the world's leading professional exhibition organization company. The objective of its events is to promote real business meetings that stimulate regional markets, encourage the domestic market and in turn urge the development of

the technological pole in each area. Currently the portfolio of events of Messe Frankfurt Argentina includes the exhibitions: Automechanika Buenos Aires, BIEL Light + Building Buenos Aires, Emitex, Simatex, Confemaq, ExpoFerretera, Hotelga, Intersec Buenos Aires, Salón Moto, Tecno Fidta and Arminera. In addition, it holds numerous congresses and special events for third parties, such as Argentina Oil & Gas Expo Buenos Aires, Argentina Oil & Gas Expo Patagonia and ExpoEFI, among others.

More information in www.ar.messefrankfurt.com

Learn more about the Messe Frankfurt Group

www.messefrankfurt.com/background-information