

Press +++ Hotelga 2026
September 02 to 04, 2026

hotelga

The World Pizza and Empanada Championship will be held for the first time at Hotelga 2026

Buenos Aires, April 2026 – With the aim of expanding its reach and strengthening its projection within the sector, the World Pizza and Empanada Championship arrives for the first time at Hotelga, the exhibition that brings together the main references of gastronomy and hospitality in Argentina.

The **second edition** of the contest, organized by the **Association of Pizzerias and Empanada Houses of the Argentine Republic (APYCE)**, will take place within **Hotelga 2026, from September 2 to 4 at La Rural Fairgrounds**. This decision seeks to integrate the championship into an environment oriented towards business, training and professional exchange, enhancing its visibility within the gastronomic value chain.

Pizza makers and empanaderos from different parts of the world will participate in a competition that will test their talent and creativity in **12 categories**: Argentine Mozzarella, Argentine Fugazzeta, Gourmet Pizza, Classic “a la piedra”, In Pala, New York Style, Neapolitan, Argentine Classic Meat Empanada, Regional Empanada, Freestyle, Largest Dough and Stretch Speed. An example of the enormous range of possibilities offered by pizza and empanada, **two foods in which tradition and innovation merge**.

The event will culminate with a grand awards ceremony, where the world champions in each category will be announced. The winner of the 2026 World Pizza Championship will get a trip to Parma, Italy, to compete in the **34th 2027 World Pizza Championship**. In turn, the participant with the best average in Muzzarella and Fugazzeta Argentina will win a trip to Madrid, Spain, to participate in the 6th **Spanish Gourmet Pizza Championship 2027**.

In line with Hotelga's professional profile, the competition will also feature live *masterclasses* by specialists, strengthening the exchange of knowledge and training. During the announcement, the president of APYCE, Lorena Fernández, said: *"It is a real honor for us to hold the 2nd edition of the World Pizza and Empanada Championship within the framework of Hotelga, one of the most important meetings of gastronomy and hospitality in our country. This new edition not only consolidates the growth of the championship, but also reaffirms our commitment to training and excellence."*

In this way, the championship joins the **Federal Chefs Tournament** and the **Sustainable Hospitality Contest**, two contests already consolidated within the exhibition, reinforcing the value proposition of the event.

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Organized by FEHGRA, AHT and Messe Frankfurt Argentina, **Hotelga 2026 will take place from September 2 to 4 at La Rural Trade Center**. To learn more, click on the following link: <https://hotelga.ar.messefrankfurt.com/buenos-aires/es.html>

Social media:

<https://www.facebook.com/hotelgaferia>

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Information about FEHGRA

Since 1941, the Gastronomic Hotel Business Federation of the Argentine Republic has represented all the country's activity. Its objective is to defend the interests of the sector and collaborate in the development of gastronomy, hotels and tourism. The entity brings together more than 84,000 companies, grouped in its Entities. There are 67,000 gastronomic establishments and 17,000 hoteliers.

More information in <https://fehgra.org.ar/>

Information about AHT

The Association of Tourism Hotels of the Argentine Republic is a non-profit organization with extensive experience, recognition and presence throughout the national territory founded in February 1977. It groups and represents the most important hotels in the country, distinguished by the quality of their facilities and the excellence of the services provided to their guests. The AHT supports the interests of the hotel and tourism sector together with the public and private sectors, to strengthen the competitiveness of its members and respond to their needs.

More information in <https://www.ahtra.com.ar/>

Information about Messe Frankfurt Argentina

It is the local subsidiary of Messe Frankfurt GmbH, the world's leading professional exhibition organization company. The objective of its events is to promote real business meetings that stimulate regional markets, encourage the domestic market and in turn urge the development of the technological pole in each area. Currently the portfolio of events of Messe Frankfurt Argentina includes the exhibitions: Automechanika Buenos Aires, BIEL Light + Building Buenos Aires, Emitex, Simatex, Confemaq, ExpoFerretera, Hotelga, Intersec Buenos Aires, Salón Moto, Tecno Fidta and Arminerera. In addition, it holds numerous congresses and special events for third parties, such as Argentina Oil & Gas Expo Buenos Aires, Argentina Oil & Gas Expo Patagonia and ExpoEFI, among others.

More information in www.ar.messefrankfurt.com

Learn more about the Messe Frankfurt Group

www.messefrankfurt.com/background-information

