



Hotelga 2025 gears up: more than 70% of spaces are already occupied

Buenos Aires, March 2025.- The most relevant exhibition for the hotel and gastronomic industry will take place from August 27 to 29 at La Rural, Buenos Aires. With more than 70% of its surface area reserved, new companies have confirmed their participation, ensuring a renewed edition with multiple proposals.

Hotelga 2025 is the business event that brings together the main decision-makers from the gastronomy and hospitality sectors. Organized by the Gastronomic Hotel Business Federation of the Argentine Republic (FEHGRA), the Association of Tourism Hotels of the Argentine Republic (AHT) and Messe Frankfurt Argentina, it is distinguished by exhibiting the latest innovations and promoting sustainability in the industry.

The next edition, which will take place from August 27 to 29 at La Rural Predio Ferial in Buenos Aires, already has more than 70% of its spaces confirmed. Among the participating companies, 30% will do so for the first time, giving attendees the opportunity to discover innovative products and services. In addition, the event will offer a varied program of activities, including conferences, trainings and spaces for professional updating.

After the success of the last edition, Hotelga 2025 will once again be the meeting point of choice for professionals and entrepreneurs in the sector. Specialists will share their knowledge on various topics, from technology in hotel management to new gastronomic proposals that mark the future of the industry.

Talent, innovation and sustainability

One of the most anticipated moments of the exhibition will be the **Grand Final of the Federal Chefs Tournament**, where professionals from all over the country will compete live representing their provinces. Organized by FEHGRA, this contest highlights the value of regional products and the talent of Argentine chefs, promoting continuous improvement in quality and professional improvement.

The city of Tandil, represented by *Basilico Ristorante*, with chef Maximiliano Magnanini and his assistant Giuliano Valor Pinna, already have their place in the Grand Final. Neuquén also secured its pass with the team of the *Hotel Amucan*, made up of chef Martín Cajal Mosqueira and his assistant Eliana Jessie Gril. In the next few days, the Qualifying Rounds will be held in Río Cuarto and El Calafate. In addition, the agenda of the 2025 Tournament already has nine more qualifying instances confirmed.

But that's not all: Hotelga 2025 will also announce the finalists and winners of the **Grand Final of the Sustainable Hospitality Competition**, an initiative aimed at tourist establishments and university students who present innovative ideas to integrate



sustainable practices in the industry. Organized by Hoteles más Verdes, with the support of AHT, AIHPY and AHRU, this year the contest expands with the incorporation of Hoteliers from Chile, joining Argentina, Uruguay and Paraguay in the promotion of responsible tourism at the regional level.

Hotelga 2025 promises to exceed expectations and consolidate itself as the ideal space for networking and connection with industry leaders. For more information and inquiries about forms of participation, contact via email at:

hotelga@argentina.messefrankfurt.com

For more information about the exhibition:

<https://hotelga.ar.messefrankfurt.com/buenos-aires/en.html>

Social media:

<https://www.facebook.com/hotelgaferia>

<https://x.com/Hotelgaferia>

https://www.instagram.com/hotelga_feria

Hashtags

#Hotelga #Hotelga2025

Press contact:

Natalia Porta

Communications and Press Manager

Carolina Del Pozo

Head of Communications and Press

Camila Loch

Press Consultant - Mauro y Asociados

Tel: +54 2324 558730

cloch@mauroyasociados.com.ar

More Information on FEHGRA

Since 1941, the Gastronomic Hotel Business Federation of the Argentine Republic has represented all the country's activity. Its objective is to defend the interests of the sector and collaborate in the development of the hotel, gastronomy and tourism industries. The entity brings together more than 84,000 companies, grouped in its Entities. There are 17,000 hotel establishments and 67,000 gastronomic establishments.

More information in <https://fehgra.org.ar/>

More Information on AHT

The Association of Tourism Hotels of the Argentine Republic is a non-profit organization with extensive experience, recognition and presence throughout the national territory founded in February 1977. It groups and represents the most important hotels in the country, distinguished by the quality of their facilities and the excellence of the services provided to their guests. The AHT supports the interests of the hotel and tourism sector together with the public and private sectors, to strengthen the competitiveness of its members and respond to their needs.

More information in <https://www.ahtra.com.ar/>

More Information on Messe Frankfurt Argentina

Messe Frankfurt Argentina is the local branch of Messe Frankfurt GmbH, the world's leading company in organizing professional exhibitions. Its events aim to facilitate real business encounters that stimulate regional markets, boost the domestic market, and promote the development of technological hubs in various industries. Messe Frankfurt Argentina's current event portfolio includes exhibitions such as Automechanika Buenos Aires, BIEL Light + Building Buenos Aires, Emitex, Simatex, Confemaq, ExpoFerretera, Hotelga, Intersec Buenos Aires,



Salón Moto, Tecno Fidta and Arminera. In addition to its own exhibitions, the company organizes numerous congresses and special events for third parties, including Argentina Oil & Gas Expo Buenos Aires, Argentina Oil & Gas Expo Patagonia, and ExpoEFI, among others.
More information on www.ar.messefrankfurt.com

More Information on Messe Frankfurt Group
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