

Press +++ Hotelga 2025
27 to August 29, 2025



Hotelga 2025 Announces Special Discounts on Flights and Hotels for Visitors

Buenos Aires, July 2025 – The event will take place from August 27 to 29 at the La Rural Buenos Aires Trade Center, and will bring together professionals from the HORECA sector from all over the region. This year, attendees will once again have the possibility of accessing different discounts on hotels and airfare.

Hotelga 2025 is the main meeting point for the protagonists of the hotel and gastronomic sectors in Latin America. Thousands of visitors will arrive in Buenos Aires from different parts of the country and the region with the aim of doing business, learning about the latest trends in the sector and training. In order to maximize your experience, FEHGRA, AHT and Messe Frankfurt Argentina, organizers of the exhibition, announced a series of benefits on Aerolíneas Argentinas flights and 70 selected hotels.

Visitors will be able to purchase air tickets with a discount of up to 10% depending on their place of origin. Those interested must enter the <https://aerolineas.com.ar/congresos> site, select "Hotelga" in the events and congresses menu, and enter the code HOT89 in the corresponding field. It is important to note that the discount is valid for one participant and one adult companion and applies from 5 days prior to 5 days after the dates of the event*.

In addition, Hotelga attendees will also have the possibility of obtaining special rates in a wide selection of hotels belonging to the Gastronomic Hotel Business Federation of the Argentine Republic (FEHGRA) and the Association of Tourism Hotels of the Argentine Republic (AHT). To see the list of Hotels, click [here](#).

With these initiatives, the organizers seek to enhance the experience of members of the hotel and gastronomic community. Hotelga continues to position itself as the main annual business meeting of both sectors. Those interested in participating in the exhibition can manage their accreditation free of charge on the official website: <https://hotelga.ar.messefrankfurt.com/buenos-aires/es/acreditacion.html>

**Not valid for flights with other companies or codeshare routes. In addition, the conditions of the current tariff regulation, corresponding to the tariff issued, apply. The discount is made on the fare (does not apply to charges or taxes) and according to the city of origin of the flight.*

Social media:

<https://www.facebook.com/hotelgaferia>

<https://x.com/Hotelgaferia>

https://www.instagram.com/hotelga_feria



Hashtags

#Hotelga #Hotelga2025

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Information about Fehgra

Since 1941, the Gastronomic Hotel Business Federation of the Argentine Republic has represented all the country's activity. Its objective is to defend the interests of the sector and collaborate in the development of the hotel, gastronomy and tourism industries. The entity brings together more than 84,000 companies, grouped in its Entities. There are 17,000 hotel establishments and 67,000 gastronomic establishments.

More information in <https://fehgra.org.ar/>

Information about AHT

The Association of Tourism Hotels of the Argentine Republic is a non-profit organization with extensive experience, recognition and presence throughout the national territory founded in February 1977. It groups and represents the most important hotels in the country, distinguished by the quality of their facilities and the excellence of the services provided to their guests. The AHT supports the interests of the hotel and tourism sector together with the public and private sectors, to strengthen the competitiveness of its members and respond to their needs.

More information in <https://www.ahtra.com.ar/>

Information about Messe Frankfurt Argentina

It is the local subsidiary of Messe Frankfurt GmbH, the world's leading professional exhibition organization company. The objective of its events is to promote real business meetings that stimulate regional markets, encourage the domestic market and in turn urge the development of the technological pole in each area. Currently the portfolio of events of Messe Frankfurt Argentina includes the exhibitions: Automechanika Buenos Aires, BIEL Light + Building Buenos Aires, Emitex, Simatex, Confemaq, ExpoFerretera, Hotelga, Intersec Buenos Aires, Salón Moto, Tecno Fidta and Arminera. In addition, it holds numerous congresses and special events for third parties, such as Argentina Oil & Gas Expo Buenos Aires, Argentina Oil & Gas Expo Patagonia and ExpoEFI, among others.

More information in www.ar.messefrankfurt.com

Learn more about the Messe Frankfurt Group

www.messefrankfurt.com/background-information

