

Press +++ Hotelga 2025
27 to August 29, 2025



The accreditation of Hotelga 2025, the great event of the hotel industry and Argentine gastronomy, has begun

Buenos Aires, May 2025 – After the success of its last edition, the leading exhibition in the sector HORECA returns with more proposals, businesses and opportunities. From 27 to 29 August, the main leaders in the hotel and gastronomy industry will meet at La Rural to share experiences, close deals, discover trends and maximise their ventures.

Organized by **AHT, FEHGRA and Messe Frankfurt Argentina**, the exhibition will bring together the entire value chain of the sector and will offer an agenda full of activities designed to enrich the experience of visitors.

The **Hotelga Summit, the Business Roundtable, the Grand Final of the Federal Chefs Tournament and the Sustainable Hospitality Contest** will be some of the great protagonists of this edition. Visitors will be able to visit a renewed exhibition, with more proposals and a comprehensive look at the present and future of the sector.

This year, **the exhibition grows on all fronts**: at the moment it already has **35 new exhibitors** compared to 2024 and thematic spaces dedicated to **technological innovation, wine and specialty coffee**.

Hotelga 2025 also expresses its commitment to **federal development**, offering visibility and prominence to representatives of various provinces. The promotion of local products, insertion in the value chain and the generation of new commercial opportunities will be key axes of the meeting.

Accreditation is now open and can be done through the following link:

👉 <https://hotelga.ar.messefrankfurt.com/buenos-aires/es/acreditacion.html>

Hotelga 2025 is preparing to be, once again, **the great meeting point for the HORECA sector**. An unmissable event for those who want to be the protagonists of what is to come.

For more information about the exhibition:

<https://hotelga.ar.messefrankfurt.com/buenos-aires/en.html>

Social media:

<https://www.facebook.com/hotelgaferia>

<https://x.com/Hotelgaferia>

https://www.instagram.com/hotelga_feria



Hashtags

#Hotelga #Hotelga2025

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Information about Fehgra

Since 1941, the Gastronomic Hotel Business Federation of the Argentine Republic has represented all the country's activity. Its objective is to defend the interests of the sector and collaborate in the development of the hotel, gastronomy and tourism industries. The entity brings together more than 84,000 companies, grouped in its Entities. There are 17,000 hotel establishments and 67,000 gastronomic establishments.

More information in <https://fehgra.org.ar/>

Information about AHT

The Association of Tourism Hotels of the Argentine Republic is a non-profit organization with extensive experience, recognition and presence throughout the national territory founded in February 1977. It groups and represents the most important hotels in the country, distinguished by the quality of their facilities and the excellence of the services provided to their guests. The AHT supports the interests of the hotel and tourism sector together with the public and private sectors, to strengthen the competitiveness of its members and respond to their needs.

More information in <https://www.ahtra.com.ar/>

Information about Messe Frankfurt Argentina

It is the local subsidiary of Messe Frankfurt GmbH, the world's leading professional exhibition organization company. The objective of its events is to promote real business meetings that stimulate regional markets, encourage the domestic market and in turn urge the development of the technological pole in each area. Currently the portfolio of events of Messe Frankfurt Argentina includes the exhibitions: Automechanika Buenos Aires, BIEL Light + Building Buenos Aires, Emitex, Simatex, Confemaq, ExpoFerretera, Hotelga, Intersec Buenos Aires, Salón Moto, Tecno Fidta and Arminera. In addition, it holds numerous congresses and special events for third parties, such as Argentina Oil & Gas Expo Buenos Aires, Argentina Oil & Gas Expo Patagonia and ExpoEFI, among others.

More information in www.ar.messefrankfurt.com

Learn more about the Messe Frankfurt Group

www.messefrankfurt.com/background-information

