

hotelga

With great expectations, Hotelga begins to sell its exhibition spaces

Buenos Aires, March 2024. The most important exhibition in the hotel and gastronomy sector will be held at La Rural Trade Center of Buenos Aires on August 28-30, 2024.

In an edition full of news, Hotelga begins to sell its exhibition spaces to fill the sector with news and trends. The exhibition brings together everything related to the hotel and gastronomy sector. It is an unmissable event to link producers, merchants, business professionals and the main players in the field, in a space designed to close new businesses. In addition, it will have a very complete agenda of activities, with talks and conferences designed for professional development and updating.

Looking ahead to what will be an ideal scenario to promote the sector, the president of the Association of Tourism Hotels (AHT), Gabriela Ferrucci, highlighted the impact that the convergence of the different areas that participate in the hotel and gastronomy sector has for the joint growth, and she stated: *“2024 will bring a renewed Hotelga, where quality, sustainability and innovation will be the cornerstone. These meetings are vital for the sector, since they constitute a key space where professionals, companies and experts come together to exchange knowledge, explore innovations and establish strategic collaborations. Hotelga, undoubtedly, drives the evolution of the sector by encouraging dialogue, promoting the latest trends and providing crucial networking opportunities, thus contributing to the continued growth and development of hospitality and gastronomy.”*

On this occasion, Messe Frankfurt Argentina joins AHT and FEHGRA for the organization, so many new features and new proposals are expected for professionals who visit the Exhibition. In this regard, the president of the Hotel and Gastronomy Business Federation of Argentina (FEHGRA), Fernando Desbats, mentioned: *“Customers and guests choose us again when they had the best “experience” in our facilities. Today, the challenge is to offer more quality, innovation, and proposals that add value. Therefore, HOTELGA is an ally to strengthen and expand business relationships, learn about products, trends, technology and access excellent professional updating.”*

The new edition of the Exhibition will arrive with renewed air to become an ideal setting for updating the sector, with trends, innovative products, professionalization and development related to hospitality and also to gastronomy. Additionally, it will include

the 8th Edition of the Federal Chefs Tournament, with representatives from all over the country, and the Grand Final of the Sustainable Hospitality Contest.

Sustainability and innovation will be transversal axes in each of the activities and in La Rural aisles. In an industry that constantly grows and renews itself, being part of the fair that brings it all together is essential. Don't miss out on your space at Hotelga 2024.

Hotelga exhibition will take place on August 28-30, 2024 at La Rural Trade Center of Buenos Aires.

Information for journalists:

<https://hotelga.ar.messefrankfurt.com/buenos-aires/es/prensa.html>

Graphic material:

<https://hotelga.ar.messefrankfurt.com/buenos-aires/es/prensa/material-prensa.html>

Other links:

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