

Date	2 – 4 September, 2026
Location	La Rural Trade Center - Buenos Aires, Argentina
Opening hour	Wednesday to Friday from 1 pm to 8 pm
Exhibition surface	18,000 sqm
Exhibitors	230 (estimated)
Visitors	13,000 (estimated)
Product Groups Gastronomy and Hospitality	Food and ingredients; Architecture and construction; Drinks and infusions; Linens; Air conditioning; Mattresses and bed bases; Communication, marketing, and management; Decoration and lighting; Home automation and security; Kitchen equipment, utensils, and tableware; Gastronomic equipment; Equipment for pool, spa, and gym; Training and professional development; Franchises; Laundry, cleaning, hygiene, and amenities; Furniture; Conference and event systems; Technology and Systems; Uniforms and clothing, Others.
Visitors Profile	Managers, executives, professionals from hotels, inns, hostels, restaurants, cafés, bars, fast food, catering, investors, entrepreneurs, and owners of small businesses, tourists, and gastronomy enthusiasts, representatives from associations, chambers, and government entities related to the sector.
Admission	Event exclusively planned for professionals, businessman and users of the sector. With invitation: free of charge. Access to the general public for special activities.
Organized by	Messe Frankfurt Argentina Argentine Hotel and Gastronomy Business Federation (FEHGRA) Association of Tourism Hotels of the Argentine Republic (AHT)
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