

Fair of Innovations and Technologies for Hospitality and Gastronomy



2 – 4.9.2026

La Rural Trade Center

Date 2 – 4 September, 2026

Location La Rural Trade Center - Buenos Aires, Argentina

Opening hour Wednesday to Friday from 1 pm to 8 pm

Exhibition surface 18,000 sqm

Exhibitors 230 (estimated)

Visitors 13,000 (estimated)

Product Groups
Gastronomy and Hospitality Food and ingredients; Architecture and construction; Drinks and infusions; Linens; Air conditioning; Mattresses and bed bases; Communication, marketing, and management; Decoration and lighting; Home automation and security; Kitchen equipment, utensils, and tableware; Gastronomic equipment; Equipment for pool, spa, and gym; Training and professional development; Franchises; Laundry, cleaning, hygiene, and amenities; Furniture; Conference and event systems; Technology and Systems; Uniforms and clothing, Others.

Visitors Profile Managers, executives, professionals from hotels, inns, hostels, restaurants, cafés, bars, fast food, catering, investors, entrepreneurs, and owners of small businesses, tourists, and gastronomy enthusiasts, representatives from associations, chambers, and government entities related to the sector.

Admission Event exclusively planned for professionals, businessman and users of the sector. With invitation: free of charge. Access to the general public for special activities.

Organized by Messe Frankfurt Argentina
Argentine Hotel and Gastronomy Business Federation (FEHGRA)
Association of Tourism Hotels of the Argentine Republic (AHT)

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